### Clustering of Modal Valued Symbolic Data

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### Clustering of modal SOs

An SO X is described by a list  $X = [\mathbf{x}_i]$  of descriptions of variables  $V_i$ . Each variable is described with frequency distribution (*bar chart*) of its values

$$\mathbf{f}_{xi} = [f_{xi1}, f_{xi2}, \dots, f_{xik_i}].$$

With  $\mathbf{x}_i = [p_{xi1}, p_{xi2}, \dots, p_{xik_i}]$  we denote the corresponding probability distribution  $\sum_{i=1}^{k_i} p_{xij} = 1, \quad i = 1, \dots, m$ .

The criterion function has a form

$$P(\mathbf{C}) = \sum_{C \in \mathbf{C}} p(C)$$
 where  $p(C) = \min_{T} \sum_{X \in C} d(X, T)$ 

 $T = [\mathbf{t}_i], \mathbf{t}_i = [t_{i1}, t_{i2}, \dots, t_{ik_i}]$  is a cluster's *representative* and has the same form as SOs.  $T_C$  that minimizes P(C) is called a *leader*.



### Dissimilarity between SOs

The dissimilarity measure between SOs has a form

$$d(X,T) = \sum_{i} \alpha_{i} d(\mathbf{x}_{i}, \mathbf{t}_{i}), \quad \alpha_{i} \geq 0, \quad \sum_{i} \alpha_{i} = 1,$$

where

$$d(\mathbf{x}_i,\mathbf{t}_i) = \sum_{j=1}^{k_i} w_{xij} \delta(\rho_{xij},t_{ij}), \quad w_{xij} \geq 0.$$

The weight  $w_{xij}$  can be for the same unit X different for each variable  $V_i$  (needed in descriptions of ego-centric networks, population pyramids, etc.).





### Dissimilarities $\delta$

$$A_{ij} = \sum_{X \in C} w_{xij}$$
  $P_{ij} = \sum_{X \in C} w_{xij} p_{xij}$   $Q_{ij} = \sum_{X \in C} w_{xij} p_{xij}^2$ 

$$H_{ij} = \sum_{X \in C} \frac{w_{xij}}{p_{xij}} \qquad F_{ij} = \sum_{X \in C} \frac{w_{xij}}{p_{xij}^2}$$



# Algorithms for Clustering of modal SOs

For solving the clustering problem: Determine the clustering C\*

$$P(\mathbf{C}^*) = \min_{\mathbf{C} \in \Phi_k} P(\mathbf{C})$$

we adapted:

- leaders (dynamic clouds) algorithm
- hierarchical agglomerative clustering algorithm

Both algorithms are solving the same clustering problem.

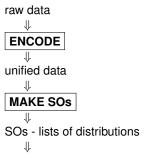
The leaders algorithm is used to cluster large sets of units to obtain a smaller set of leaders.

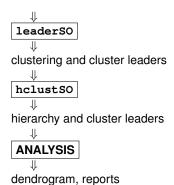
The leaders are further clustered using the agglomerative algorithm to decide about the right number of clusters and to reveal the relations among clusters.





### Sheme of analysis









# **Encoding variables: Cholesterol**

Index

```
> v <- food$Cholestrl
  u <- v[!is.na(v)]
> plot(log(sort(u)),pch=20,cex=0.5)
> (brks <- quantile(u[u>0], seq(0,1,1/9)))
0% 11.11111% 22.22222% 33.33333% 44.44444% 55.55556%
66.66667% 77.77778% 88.88889%
                                            100%
> r <- findInterval(v,brks)
> r[r==101 < -9]
> (T <- c(as.vector(table(r)),length(r[is.na(r)])))</pre>
                    554 503
                                486
                                     491 483 494 488 507
> a <- c("0",as.character(brks))
> names(T) <- c(paste("[",a[1:10],",",a[2:11],")",sep=""),"NA")
                                             [10, 27)
                                                           [27,53)
                                                                        [53,66)
        3413
                      415
                                                                             491
    [66,76)
                  [76,86)
                              [86,102)
                                         [102,3100]
                                                                NA
                                    488
         483
                      494
                                                                360
    00
    9
og(sort(u))
    4
    O.
                2000
                          4000
                                   6000
                                             8000
```





## Specificity of variable in cluster

In program Clamix we still don't have a good (final) answer to the question: which variables (and their values) are characteristic (specific) for a given cluster C?

An approach is to define for a selected variable V its *specificity* s(V,C) for a cluster C as

$$s(V,C) = 1/2 \int_{-\infty}^{\infty} |p_U(t) - p_C(t)| dt$$

or in discrete case

$$s(V,C) = 1/2 \sum_{v} |p_U(v) - p_C(v)|$$

where  $p_U$  is the distribution of values of V on set of units U; and  $p_C$  is the distribution of values of V on the cluster C.



# Specificity of variable in cluster

The specificity s(V, C) has the following properties:

- $0 \le s(V, C) \le 1$
- if  $p_U = p_C$  then s(V, c) = 0; values of V on C are random sample from the values of V on U.
- if  $p_U$  and  $p_C$  are disjoint then s(V, c) = 1.

For identifying the most characteristic values v of variable V on C we compute the index

$$\frac{\max(p_U(v), p_C(v))}{\min(p_U(v), p_C(v))}$$

and select some values with (very) large value of this index.





### Cars 1997

The raw data were obtained from Cars Catalog 1997 based on Katalog Avtomobilov '97 / Posebna priloga Dela in Slovenskih novic April '97 (by Janko Blagojevič). Transformation into symbolic objects (SOs) by Vladimir Batagelj, 29. July 2010.

```
> load("./cars2/cars.so")
> load("./cars2/cars.meta")
> length (SOs)
[1] 1349
> length(SOs[[1]])
> names(namedSO)
                                                   "NumPassen"
     "price"
                     "type"
                                    "NumDoors"
                                                                   "motorsite"
  6
      "drive"
                     "length"
                                    "width"
                                                   "height"
                                                                   "wheelbase"
                     "enlarLugg"
                                                   "weight"
                                                                   "maxLoad"
     "luggage"
                                    "fuelCapac"
[16]
     "displace"
                     "maxPowKŴ"
                                    "maxPowKM"
                                                   "rom maxPow"
                                                                   "maxTorque"
[21]
     "rpm maxTor"
                     "transmiss"
                                    "breaks"
                                                   "minFuelCon"
                                                                   "accelTime"
      "maxSpeed"
 261
```





# Specificities in clustering of cars / part 1

```
1 L1
NumPassen type rpm_maxTor height displace minFuelCon weight 0.9510749 0.8784285 0.8724981 0.8472943 0.8465530 0.8421053 0.8376575
2 L2
                         height wheelbase
     type NumPassen
                                               weiaht
                                                         maxLoad
0.9329496 0.9225715 0.8276864 0.7862469 0.7004026 0.6820593 0.5931772
3 T.3
fuelCapac wheelbase
                          drive
                                     width
                                               length
                                                          weiaht
0.8223112 0.8030377 0.7758308 0.7418734 0.6767976 0.6753150 0.6427614
4 T.4
maxTorque maxPowKW maxPowKM displace weight maxSpeed
0.7388487 0.6975537 0.6939879 0.6008026 0.5518519 0.5518519 0.5136627
maxPowKW maxPowKM maxTorque accelTime fuelCapac price maxSpeed
0 7548909 0 7541496 0 6530764 0 6436974 0 6194766 0 5819286 0 5597061
rpm maxTor rpm maxPow weight displace minFuelCon maxTorque
0.8302446 0.7863762 0.6962830 0.6839458 0.6641957 0.6538176 0.6515938
7 T.7
     type maxTorque height displace maxSpeed NumDoors maxPowKW
ก 76367ั้39 ก 673ก9ั้12 ก 62493ั64 ก 5647466 ก 5631 186 ก 5664151 ก 5352113
8 T.8
                         height maxSpeed maxLoad fuelCapac
type drive height maxSpeed maxLoad fuelCapac weight 0.9058710 0.8732543 0.8472943 0.8176575 0.7369311 0.6093996 0.6093847
9 T.9
  displace maxTorque maxPowKM
                                     maxPowKW price accelTime minFuelCon
 0.6499158 0.6258036 0.6206146 0.6206146 0.5664196 0.4966575 0.4959162
10 T<sub>1</sub>10
maxSpeed maxPowKW maxPowKM enlarLugg type maxTorque rpm_maxTor 0.6473594 0.6369477 0.6109127 0.5828785 0.5797785 0.5769931 0.5430173
11 T.11
maxPowKW price displace maxSpeed weight length wheelbase
0.8419041 0.8317272 0.8036959 0.7721593 0.7662290 0.7617812 0.7450704
12 T.12
             length fuelCapac drive maxLoad wheelbase luggage
type length fuelCapac drive maxLoad wheelbase luggage 0.8421053 0.8128016 0.7382339 0.7367513 0.6600505 0.6489766 0.5693106
```





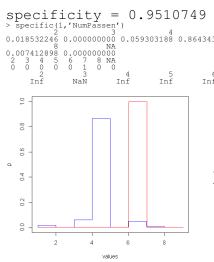
# Specificities in clustering of cars / part 2

```
13 L13
maxPowKM maxTorque maxPowKW accelTime wheelbase maxSpeed width
0.6809837 0.6790215 0.6664196 0.6316749 0.6103257 0.6055640 0.5570226
14 T.14
             type maxPowKW maxSpeed height maxPowKM
NumDoors
n 9111175 n 9n148ñ8 n 8561898 n 8435878 n 8354337 n 8157n81 n 8n7337n
15 T.15
maxPowKM maxPowKW maxTorque weight price displace maxSpeed
0.8078356 0.7796666 0.6671709 0.5999439 0.5945846 0.5803799 0.5201651
16 T.16
 maxLoad maxSpeed wheelbase width fuelCapac maxTorque maxPowKW
0.8398814 0.8376575 0.8369162 0.8361749 0.8257969 0.8228317 0.7983692
17 T.17
enlarLugg NumDoors type length price displace maxTorque
0.6586360 0.6022027 0.5984962 0.5925765 0.5471460 0.4960606 0.4959229
18 T.18
maxPowKW fuelCapac maxPowKM length price width weight
0.7983692 0.7978249 0.7976279 0.7894478 0.7177137 0.6683428 0.6638743
19 L19
  length NumDoors type weight enlarLugg wheelbase luggage
0.7607460 0.6879170 0.6842105 0.6767547 0.6586360 0.6114137 0.6011431
20 T<sub>2</sub>0
rpm maxTor rpm maxPow fuelCapac maxPowKW maxPowKM minFuelCon weight
0.7847901 0.7766359 0.7529146 0.6956163 0.6901745 0.6822731 0.6553002
21 T<sub>2</sub>1
weight maxSpeed maxPowKW price accelTime maxPowKM length 0.8097283 0.6901408 0.6530764 0.6370078 0.6283522 0.6241660 0.6095365
      type fuelCapac height weight drive maxTorque minFuelCon
0.9258710 0.8695330 0.8472943 0.8376575 0.8242887 0.7812939 0.7731397
23 T.23
fuelCapac length luggage wheelbase maxLoad NumDoors
0.8065508 0.7991379 0.7546605 0.7502402 0.7206161 0.6879170 0.6864344
24 T<sub>2</sub>4
   length wheelbase fuelCapac width type luggage weight
0.8413640 0.7451674 0.7214461 0.7108970 0.6882591 0.6590067 0.6083709
25 T<sub>2</sub>5
type height wheelbase drive Numboors length luggage 0.8703155 0.8472943 0.8309859 0.7265876 0.7050490 0.6538176 0.6389918
            height wheelbase drive NumDoors length luggage
```





### Cluster 1: NumPassen



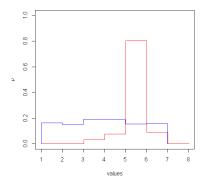
All cars in cluster 1 have the value NumPassen=7.





### Cluster 10: maxSpeed

```
specificity = 0.6473594
```



Most of the cars in cluster 10 have the maxSpeed in the interval (200,215]. No car in this cluster has maxSpeed in the interval [130,174].





## Clustering of footballer careers

#### Dataset properties:

- all transfers/loans (all moves) in a career of a football player that was recruited into the EPL (in between the seasons 1992/93 and 2006/07)
- 3,749 players (with nationality, position) that moved between 2,301 clubs (with ranks)
- player success is regarded as rank of a club for which he plays (1 . . . best rank, 100 . . . worst rank)





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- player success is regarded as rank of a club for which he plays (1 . . . best rank, 100 . . . worst rank)
- player has to be observed long enough to contribute his part to the most common career movements (not interested in injuries)
- careers for players from 19 to 30 years of age (must turn 30 at least at the end of 2006/07)
- 1,287 players



# Symbolic object for footballers

$$X_{player} = [x_1, x_2, \dots, x_n]$$

- $x_i$  mean rank of a player in the *i*-th yearly interval
- n number of yearly intervals (11)





• adapted hierarchical clustering procedure

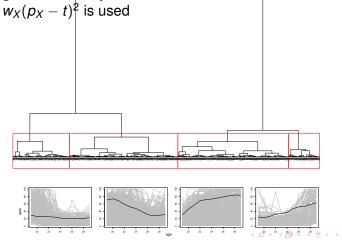




- adapted hierarchical clustering procedure
- large values discriminate the clusters the most when generalized squared Euclidean distance measure  $w_X(\rho_X t)^2$  is used

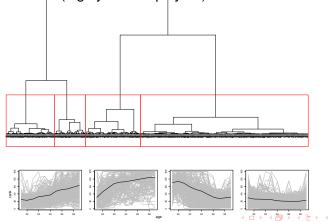


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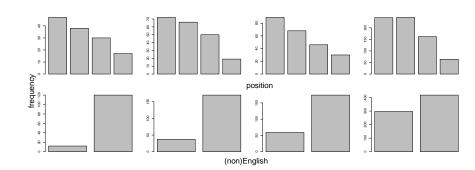


- relative distance measure  $w_X \frac{(\rho_X t)^2}{t}$  is used
- single units align more closely to leaders
- cluster number 4 in the second analysis is far the most prominent (highly ranked players)





# Supplementary variables



- positions: 1 ... defender, 2 ... midfielder, 3 ... forward, 4 ... goalkeeper
- nonEnglish vs. ENG, WAL, SCO, NIR or IRL



### The European Social Survey data

- ESS (European Social Survey) is academically-driven social survey (est. 2001)
- biennial cross-sectional survey
- covers more than thirty nations, fifth round with over 50,000 respondents
- each round with about 300 questions (662 variables in round 5)
- studies attitudes, beliefs and behaviour patterns of EU populations







Each respondent answers the following questions:





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- year of birth for every household resident {0-19 years:1, 20-34 years:1, 35-64 years:2, 65+ years:1}





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We are interested in main household structures.





# ESS — data as symbolic objects (SO)

- categories of household residents
   {respondent:1, partner:1, siblings:2, parents:1, siblings:0, relatives:1, others:0}
- gender {male:2, female:4}
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   641 respondents with missings
  - 641 respondents with missings





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Order of categories is not considered in the clustering process.





### Clustering process

With large number of SOs (50,372 respondents to cluster)

- cluster units with non-hierarchical method (to get smaller number of clusters and their leaders)
- cluster clusters (i.e. leaders) with hierarchical method





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It is desired for methods to be harmonized (to base on the same criterion function), to solve the same optimization problem.





### Clustering process

With large number of SOs (50,372 respondents to cluster)

- cluster units with non-hierarchical method (to get smaller number of clusters and their leaders)
   clusters
- cluster clusters (i.e. leaders) with hierarchical method
   4 final clusters

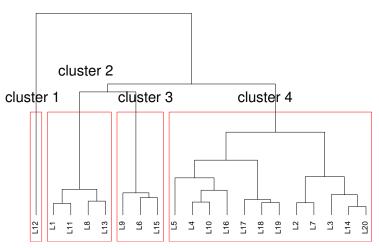
It is desired for methods to be harmonized (to base on the same criterion function), to solve the same optimization problem.





# Custering with 5 age groups

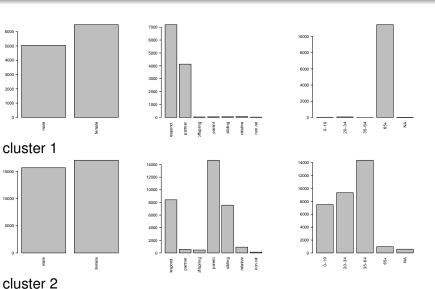
{0-19, 20-34, 35-64, 65+, NA}





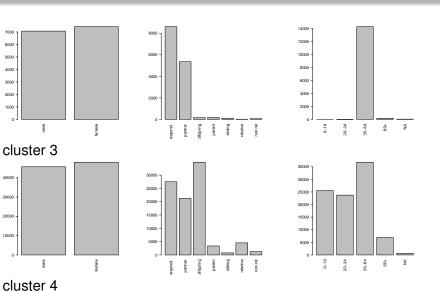


# Clusters (first two — small)





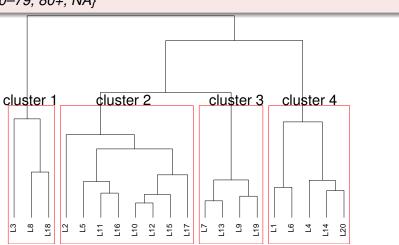
# Clusters (second two — small and large)





# Custering with 10 age groups

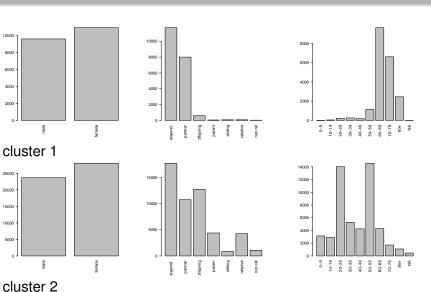
{0-9, 10-19, 20-29, 30-39, 40-49, 50-59, 60-69, 70-79, 80+, NA}







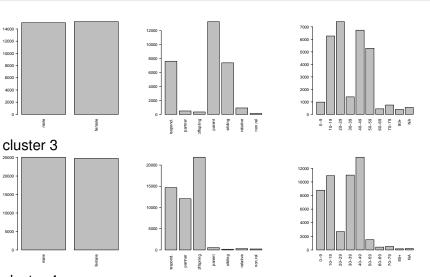
# Clusters (first two)







# Clusters (second two)









 design and population weights included (results slightly differ if not)





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- design and population weights included (results slightly differ if not)
- 10 runs of leaders algorithm used, results of best is presented, all 10 very similar
- clustering with 5 age categories exhibits "chaining" in hierarchical algorithm (could be due to large span of category 3 (35-64))
- more reasonable to use 10 age categories



