

EDA, clean and explore

V. Batagelj

Cleaning

Exploring

regressi

Clustering

Solving th clustering problem

### **Exploratory data analysis**

Cleaning and exploring the data

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### Master's programme

Applied Statistics with Social Network Analysis
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# Outline

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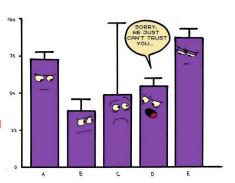
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Clusterin

Solving the clustering problem

- 1 Cleaning
- 2 Exploring
- 3 Regression
- 4 Clustering
- 5 Solving the clustering problem



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Current version of slides (October 4, 2018 at 12:22): slides PDF



# Cleaning the data

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We collected the data in a CSV file. We can inspect them using a text editor or a spreadsheet program. We can also import them into R

```
> wdir <- "C:/Users/batagelj/Documents/papers/2017/Moscow/EDA/te</p>
> setwd(wdir)
> T <- read.csv2("newBooks.csv", stringsAsFactors=FALSE)</p>
> dim(T)
[1] 970
        1.5
> nrow(T)
[1] 970
> ncol(T)
[1] 15
> head(T)
> tail(T)
> T[c(5,9,333),1:8]
   hTD
            Amazon
                         bind npag
                                                        lang wid
                                            pub year
      5 0199206651 Hardcover 720
5
                                     Oxford UP 2010 English 9.8
      9 1473952123 Paperback
                               248
                                           SAGE 2017 English 6.7
333 332 1546640010 Paperback
                               74 CreateSpace 2017 English
```



# Cleaning and exploring the data

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An informative view of a data frame is provided by the function str

```
> str(T)
                  970 obs. of 15 variables:
'data.frame':
                  111 121 131 141
$ http
          : chr
  Amazon: chr
                  "0521840856" "0521387078" "1446247414" "0195379470" ...
                  "Hardcover" "Paperback" "Paperback" "Paperback" ... 402 857 304 264 720 207 344 744 248 272 ...
  bind
         : chr
$ npag
         : int
                  "Cambridge University Press" "Cambridge University Press" "SAGE Publi
$ pub
          : chr
                  2004 1994 2013 2011 2010 2014 2005 2010 2017 2011 ...
  vear
         : int
  lang
         : chr
                  "English" "English" "English" "English" ...
                  "6" "6" "7.3" "9.2"
$ wid
          : chr
                  "1.1" "1.5" "0.7" "0.7" "9" "9" "9.1" "6.1" ...
  thi
          : chr
$ hei
         : chr
                  "inches" "inches" "inches" "inches" ...
$ duni
         : chr
                  "1.4" "2.6" "1.4" "12.8" ...
$ weig
         : chr
                  "pounds" "pounds" "pounds" "ounces" ...
"121.52" "52.41" "37.38" "20.75" ...
$ wuni
          : chr
$ pric
          : chr
S titl
                  "Amazon.com: Generalized Blockmodeling (Structural Analysis in the So
```

The data obtained from our scraping program are "messy" – we need to *clean* them to be ready for analysis. This is true for most data obtained from different sources. After cleaning we *explore* the data to "get feeling" and ideas for analyses. Sometimes, if possible, we need to correct our scraping program and repeat the data collection. For larger data collections a test collection of a small sample is adwised. It is useful to preserve a copy of original raw data. Many problems can be resolved by correcting the original data in its copy. From the corrected data we construct a data frame (or some other structure) for analyses.



# Cleaning the data

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### Typical tasks in data cleaning

- correcting for unexpected values; consider extreme and influential units.
- normalization of values (dates in different formats; weights, money, lengths in different units; recategorization; unification: lower/upper case, nonASCII chars, '; names (first, last)).
- factorization of ordinal and categorical variables.
- splitting variables (date  $\rightarrow$  year, month, day; name  $\rightarrow$  first, last).
- combining variables (year, month, day → date).
- transforming variables (date → day of week; Box-Cox (1, 2)).
- combining, adding data from other sources (geographical coordinates).
- dealing with missing data.



# Missing data

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There are different options to deal with missing data:

- do nothing, mark with NA.
- find the value and insert it.
- remove the unit (in creating clean data frame).
- impute a value (guess, mean value, random, nearest neighbor, interpolation)



# Identity (entity resolution) problem

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In dealing with data extracted from text sources we often encounter the *identity problem*. It has two parts:

- equivalence (different words/phrases representing the same term – synonyms); and
- ambiguity (same word/phrase representing different terms homonyms).

When dealing with names of people that include Chinese the "three Zhang, four Li" effect can make it to the surface.

The problem can be partially solved using dictionaries, considering context, using tools like stemming and lemmatization, etc.

For cleaning of Amazon data see the wiki page.





# Amazon: old books – May 2012

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```
> help(read.csv)
> aetwd()
[1] "C:/Users/Batagelj/test/python/2012/amazon"
> setwd("C:/Users/Batagelj/test/python/2012/amazon")
> dat <- read.csv2("booksT.csv", header=FALSE, stringsAsFactors=FALSE)</p>
> dim(dat)
[1] 16804
> names(dat)
     "V1" "V2" "V3" "V4" "V5" "V6" "V7" "V8" "V9" "V10" "V11" "V12" "V12" "V
     "V16" "V17" "V18" "V19" "V20" "V21" "V22" "V23"
> dat[c(3,7),]
 V1 V2 V3
  3 30 33 1451648537
                                                                                Steve 3
                                                 Walter Isaacson
   7 53 60 140123206X Scott Snyder, Jock, Francesco Francavilla Batman: The Black Min
                                                      7.7
                                                           V/8
                                                                      V9 V10
3 Simon & Schuster: First Edition ~1st Printing edition 2011 Hardcover 656
                                                                             35.0 16.8
                                               DC Comics 2011 Hardcover 304 29.99 16.
                               V13
3 Biography/Autobiography§1955-2011§Biography§Businessmen§Computer engineers§Jobs, St
7 Comic books, strips, etc&Graphic novels&Comics & Graphic Novels&Comics & Graphic No
 V14 V15 V16 V17 V18 V19 V20 V21 V22 V23
           28
               29
                  30
                      31
                           27
                   5.8
                               V7
     index
              V4
                   AmazonID
                                    publisher
                                                   V10
                                                        pages
                                                                           V13
                                                                                subject
V2
     len0
              V5
                   authors
                               V8
                                                   V11
                                                        listPrice
                                                                       V14-V23
                                                                                neighbo
                                     vear
     lenK
              V6
                   title
                               V9
                                     binding
                                                   V12
                                                        price
> year <- dat$V8
> summary(year)
                 Median
                           Mean 3rd Qu.
                                                    NA's
   Min. 1st Qu.
                                            Max.
                           1970
                   2008
                                            2013
```



# Amazon: data cleaning and exploration

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```
> year <- dat$V8; pages <- dat$V10; binding <- dat$V9; price <- dat$V12
> isNA <- which (is.na (year) | is.na (pages) | is.na (binding) | is.na (price))
> year <- year[-isNA]; pages <- pages[-isNA]; binding <- binding[-isNA]
> typeof(price)
[1] "character"
> price <- as.numeric(price[-isNA])
> OK <- (0<pages)&(pages<2050) & (1900<year)&(year<2013) & (0<price)&(price<2000)
> table(OK)
OK
FALSE TRUE
 1759 15028
> pages <- pages[OK]; binding <- binding[OK]; year <- year[OK]; price <- price[OK]</pre>
> bind <- rep(3,length(binding))
> bind[binding %in% c("Paperback", "Perfect Paperback", "Mass Market Paperback")] <- bind[binding %in% c("Hardcover", "Bonded Leather", "Leather Bound", "Hardcover-spin
> table(bind)
> plot (density (pages))
> plot (density (year))
> plot (density(price[(0<price)&(price<60)]))</pre>
> plot(pages, price, col=c("red", "blue", "green")[bind], pch=16, cex=0.1)
```



# Exploring the data

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Exploration phase of data analysis gives us an initial insight in the data – we get feeling about variables and their relations. It also provides hypotheses for further analyses.

We usually start the exploration by looking at each variable separately (univariate). Besides numerical characteristics we use also visualizations according to the type of variable.

Later we look to relations among variables (multivariate). The two main types of relations are association (regression) and grouping (clustering).



## Basic data visualization in R

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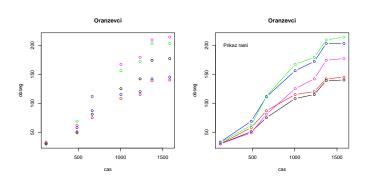
Exploring

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# Marks

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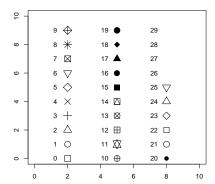
#### -------

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### Znaki



```
> plot(0:10,0:10,type="n",main="Znaki",xlab="",ylab="")
> k <- -1
> for(i in c(2,5,8)) {for(j in 0:9) {
    k <- k+1;text(i-0.75,j,k);points(i,j,pch=k,cex=2) }}
```



# Colors

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#### Spectral (divergent)

### **Escaping RGBland**



# Categorical: numerical

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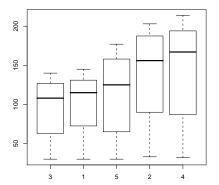
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> plot (Orange\$Tree,Orange\$circumference)



# Categorical: numerical

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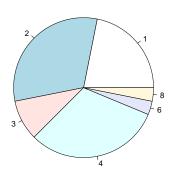
Cleaning

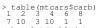
#### Exploring

Rograssion

Clustering

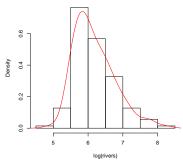
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- > barplot(table(mtcars\$carb))
- > pie(table(mtcars\$carb))

#### Histogram of log(rivers)



- > dotchart(table(mtcars\$carb))
  > stripchart(mtcars\$carb,method="stack",pch=16)
- > stripchart(mtcars\$carb,method="stack",pch=10
  > hist(log(rivers),prob=TRUE)
- > lines(density(log(rivers)),col="red")



# Different displays

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```
> attach(faithful)
> hist(waiting)
> summary(waiting)
  Min. 1st Ou.
                 Median
                           Mean 3rd Ou.
                                             Max.
   43.0
           58.0 76.0
                            70.9
                                             96.0
                                     82.0
> bins <- seg(42,109,bv=10)
> bins
             62
                 72
                      82
> freqs <- table(cut(waiting,bins))</pre>
> y <- c(0, freas, 0)
> \dot{x} < - seq(37, 107, by=10)
> plot(x, y, type="1")
> rug(waiting)
> hišt(waiting,breaks="Scott",prob=TRUE,ylab="",main="Faithful")
> lines(density(waiting),col="blue",lwd=2)
> boxplot(rivers)
> plot(rev(rivers[order(rivers)]))
> boxplot(rivers)
> f <- fivenum(rivers)
    135 310 425 680 3710
> text(rep(1.3.5),f,labels=c("min","1/4","1/2","3/4","max"))
```

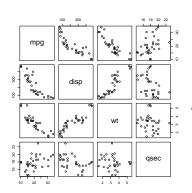


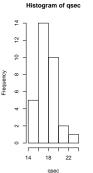
# Relations among variables

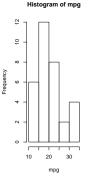
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```
attach (mtcars)
```

<sup>&</sup>gt; pairs(mtcars[,c(1,3,6,7)]) > par(mfrow=c(1,2))

<sup>&</sup>gt; hist(gsec,breaks="scott")

<sup>&</sup>gt; hist(mpg,breaks="scott")
> par(mfrow=c(1,1))

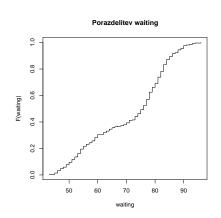


# Distribution using step function

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```
> attach(faithful)
> a tates (tates, tates)
> n <- length(waiting)
> plot(sort(waiting), (1:n)/n, type="s", main="Porazdelitev waiting xlab="waiting", ylab="F(waiting)")
> plot(ecdf(waiting)) # empirical cumulative distribution functions
```



### Distributions in R

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Most of the standard distributions is available in R as functions. For a distribution *dist* are: dist - density g(x),  $pdist - cumulative <math>F(x) = \int_{-\infty}^{x} g(t)dt$ ,  $qdist - inverse - quantille function <math>q = F^{-1}(p)$ , rdist - random numbers distributed according to*dist*.

Examplese dist (use help): unif, beta, binom, cauchy, exp, chisq, f, gamma, geom, hyper, lnorm, logis, nbinom, norm, pois, signrank, t, weibull, wilcox. The function sample supports random sampling (replace=TRUE) from a given set.



### Central limit theorem

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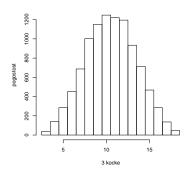
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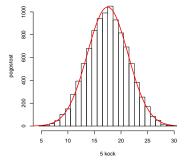
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# Comparing distributions

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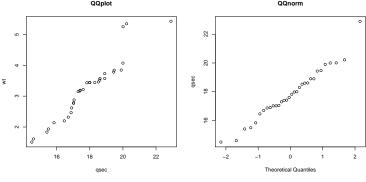
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QQplot consists of point (x, y) over the domains of distributions  $F_1$  and  $F_2$ , such that  $F_1(x) = F_2(y)$ . For equal distributions they lie on the diagonal.

In function QQnorm the distribution  $F_1$  is normal.



<sup>&</sup>gt; attach(mtcars)

<sup>&</sup>gt; qqplot(qsec,wt,main="QQplot")
> qqnorm(qsec,ylab="qsec",main="QQnorm")



# Models

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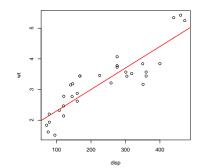
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With an expression  $y \sim f(x_1, x_2, \dots, x_k)$  we describe a *model* – relation between dependent variable and independent variables. There exist some functions that on the basis of data determine (parameters of) the function f optimizing some fit criterion: lm, gam, loess, lowess, ... The values of the model function in selected points are obtained using the function predict. The simplest model is the *regression* line:



```
> attach(mtcars)
> res <- lm(wt disp)
> res[[1]]
(Intercept]
1.599814597 0.007010325
> plot(wt disp)
> abline (res, col="red", lwd=2)
> predict(res, list (disp=c(410, 200)))
4.474048 3.001880
```



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From the selected class of functions  $\mathcal{F}$  we would like to select one that fits the best our data  $(x_k, y_k)$ ,  $k \in I$ . Let's denote it with f(x, a). a are parameters. The error in a point  $(x_k, y_k)$  is equal to

$$y_k = f(x_k, a) + \varepsilon_k$$

These errors can be combined into a *total error* E(f) in different ways

$$E_1(f) = \sum_{k} |\varepsilon_k|$$

$$E_2(f) = \sum_{k} \varepsilon_k^2$$

$$E_3(f) = \max_{k} |\varepsilon_k|$$

$$E_4(f) = \text{lik}(f) = \prod_{k} f(x_k, a), \quad f \text{ is a distribution}$$

First three min;  $E_4$  max.



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Instead with  $\varepsilon_k$  we can measure the point error also using some other quantities – *ortogonal* error  $\varrho_k$ .

For fitting distributions the *maximum likelihood* ( $E_4$ ) is usually used..

For general functions the *least squares method* ( $E_2$ ) is used. In many cases it allows to get the solution analitically. Its main weakness is that it is very sensitive to outliers. Using computers also other, more robust methods became an option.



# Weighted fitting

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$$E(a) = \sum_{i} w_i \varepsilon_i^2 = \sum_{i=1}^n w_i (f(x_i, a) - y_i)^2$$

Measurements with precision  $y_i \pm \sigma_i$ ; then  $\varepsilon_i' = \frac{\varepsilon_i}{\sigma_i}$ 

$$E'(a) = \sum_{i} (\varepsilon'_{i})^{2} = \sum_{i} (\frac{\varepsilon_{i}}{\sigma_{i}})^{2} = \sum_{i} \frac{1}{\sigma_{i}^{2}} \varepsilon_{i}^{2}$$

Therefore  $w_i = \frac{1}{\sigma_i^2}$ .

Relative error:  $y_i = f(x_i)(1 + \delta_i)$ 

$$\delta_i = \frac{y_i - f(x_i)}{f(x_i)} \approx \frac{y_i - f(x_i)}{y_i} \Rightarrow w_i = \frac{1}{y_i^2}$$



# Is there a functional relation between given variables?

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Let  $p(X) = (p(x_i))_{i=1}^n$  be a discrete pobability distribution. Its *entropy* is defined as

$$H(X) = -\sum_{i=1}^{n} p(x_i) \lg p(x_i)$$

where  $\lg \equiv \log_2$  and  $p = 0 \Rightarrow p \lg p = 0$ .

It holds  $0 \le H(X) \le \lg n$ . For  $p(x_k) = 1$ ;  $p(x_i) = 0$ ,  $i \ne k$  we have H = 0; and for  $p(x_i) = \frac{1}{n}$ ,  $i = 1, \ldots, n$  we get  $H = \lg n$ . The *normalized entropy*  $h(X) = \frac{H(X)}{\lg n}$  has values in [0, 1].

For discrete variables X and Y with distributions p(X) and p(Y) and joint probability distribution p(XY) their *information* is

$$I(X, Y) = \sum_{i=1}^{n} \sum_{j=1}^{m} p(x_i, y_j) \lg \frac{p(x_i, y_j)}{p(x_i)p(y_j)}$$

Considering  $\sum_{i=1}^{m} p(x_i, y_i) = p(x_i)$  and  $\sum_{i=1}^{n} p(x_i, y_i) = p(y_i)$  we get

$$I(X, Y) = H(X) + H(Y) - H(XY)$$



### Raiski's coefficient

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Information I(X, Y) has value 0 iff we have for all pairs  $p(x_i, y_j) = p(x_i)p(y_j) - X$  and Y are independent.

The other extreme is attained iff X and Y are functionally related – in each row and each column of the distribution there is at most one nonempty cell, H(X) = H(Y) = H(XY) = I(X, Y).

In 1964 Raiski introduced a coefficient

$$R(X \leftrightarrow Y) = \frac{I(X, Y)}{H(XY)}$$
 or in directed version  $R(X \to Y) = \frac{I(X, Y)}{H(Y)}$ 

Both take values in [0,1] and have value 0 when X and Y are independent

 $R(X \to Y) = 1$ , when Y is a function of X;  $R(X \leftrightarrow Y) = 1$ , when the variables are linked one-to-one.

The Raiski's coefficient is defined for all types of scales.



# Power law (Zipf, Lotka, Pareto)

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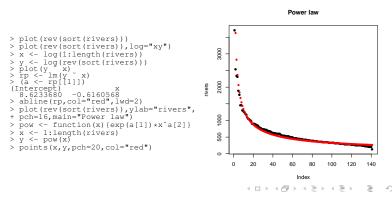
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The model function is selected in different ways: availability of a tool, simplification, guess – similarity to a curve on the picture, on theoretical basis (laws in the field), etc.

In double-logarithmic scale a *power law* curve is a line. Therefore we can determine its coefficients (little cheating) using the regression line:





# Nonparametric smoothing / Boston

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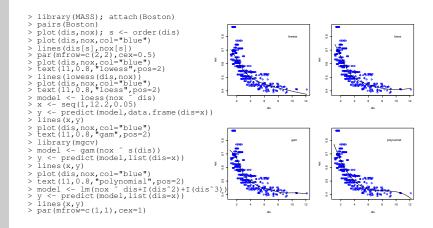
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# Fitting OECD data poinc agr

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### OECD data

```
> oecd <- read.table("OECD.dat", header=TRUE)</pre>
> pairs (oecd); attach (oecd)
> plot(agr,pcinc,pch="+")
> # linear regression
> lin <- lm(pčinc
> abline(lin,col="green")
> lp <- lin$coef[2]*agr + lin$coef[1]
> sum((lp - pcinc)^2)
> # exponential with linear regression
> pi <- log(pcinc); m <- lm(pi ~
> b <- exp(m$coef[1]); a <- exp(m$coef[2])</pre>
> pl <- function(x) {b*a^x}</pre>
> points(agr,pl(agr),col="red",pch=16)
> # least squares
> f <- function(t,p){a <- p[1]; b <- p[2]; b*a^t}</pre>
> E \leftarrow function(p) \{d \leftarrow f(agr, p) - pcinc; sum(d^2)\}
> p0 <- c(a,b); best <- optim(b0.E)
> E(p0)
> hest
> pr <- function(x) {f(x,best$par)}</pre>
> points(agr,pr(agr),col="blue",pch=16)
> d < - seq(0.84.2); lines(spline(d,pr(d)),col="blue")
```



# Fitting OECD

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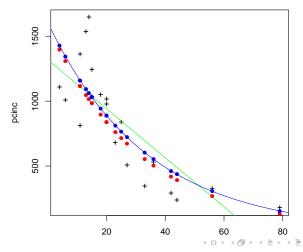
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# Clustering

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Solving the clustering problem

Given a set of units  $\mathcal{U}$  the clustering is a process of organizing units into groups – clusters of similar units. In real life clustering problems we have to deal with different theirs characteristics:

- description of units: vectors (types of measurement scales, number of variables, missing values, ...) or structured units;
- size of the set of units;
- structure of units "space" (density, shapes of clusters).

A recent survey on clustering is given in [?].



# Clustering and optimization

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Solving the clustering problem

We approach the clustering problem as an optimization problem over the set of *feasible* clusterings  $\Phi_k$  – partitions of units into k clusters. A cluster is a nonempty subset of the set of unit  $\mathcal{U}$ . The *criterion function* has the following form

$$P(\mathbf{C}) = \sum_{C \in \mathbf{C}} p(C)$$

The *total error*  $P(\mathbf{C})$  of the clustering  $\mathbf{C} = \{C_1, C_2, \dots, C_k\}$  is a sum of *cluster errors* p(C).

There are many possibilities how to express the cluster error p(C). Here we shall assume a model in which the error of a cluster is a sum of differences of its units from the cluster's representative T

$$p(C,T) = \sum_{X \in C} d(X,T)$$

Note that in general the representative needs not to be from the same "space" (set) as units.



# Representatives, dissimilarities

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The best representative is called a *leader* 

$$T_C = \underset{T}{\operatorname{argmin}} p(C, T)$$

Then we define

$$p(C) = p(C, T_C) = \min_{T} \sum_{X \in C} d(X, T)$$

In most cases we express the cluster error in terms of a *dissimilarity* between units d(X, Y); d(X, X) = 0 and d(X, Y) = d(Y, X).

Another example of cluster error is a diameter

$$p(C) = diam(C) = \max_{X,Y \in C} d(X,Y)$$



# Dissimilarities on $\mathbb{R}^m$ / examples 1

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n	measure	definition	range	note
1	Euclidean	$\sqrt{\sum_{i=1}^m (x_i - y_i)^2}$	[0,∞)	M(2)
2	Sq. Euclidean	$\sum_{i=1}^m (x_i - y_i)^2$	[0,∞)	$M(2)^2$
3	Manhattan	$\sum_{i=1}^{m}  x_i - y_i $	$[0,\infty)$	<i>M</i> (1)
4	rook	$\max_{i=1}^{n}  x_i - y_i $	[0,∞)	$M(\infty)$
5	Minkowski	$\sqrt[p]{\sum_{i=1}^m (x_i - y_i)^p}$	[0,∞)	<i>M</i> ( <i>p</i> )



# Dissimilarities on $\mathbb{R}^m$ / examples 2

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n	measure	definition	range	note
6	Canberra	$\sum_{i=1}^m \frac{ x_i-y_i }{ x_i+y_i }$	[0,∞)	
7	Heincke	$\sqrt{\sum_{i=1}^m (\frac{ x_i-y_i }{ x_i+y_i })^2}$	$[0,\infty)$	
8	Self-balanced	$\sum_{i=1}^{m} \frac{ x_i - y_i }{\max(x_i, y_i)}$	[0,∞)	
9	Lance-Williams	$\frac{\sum_{i=1}^{m}  x_i - y_i }{\sum_{i=1}^{m} x_i + y_i}$ $cov(X, Y)$	[0,∞)	
10	Correlation c.	$\frac{\overline{\operatorname{cov}}(X,Y)}{\sqrt{\operatorname{var}(X)\operatorname{var}(Y)}}$	[1, -1]	



# (Dis)similarities on $\mathbb{B}^m$ / examples

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Let  $\mathbb{B} = \{0, 1\}$ . For  $X, Y \in \mathbb{B}^m$  we define a = XY,  $b = X\overline{Y}$ ,  $c = \overline{X}Y$ ,  $d = \overline{X}\overline{Y}$ . It holds a + b + c + d = m. The counters a, b, c, d are used to define several (dis)similarity measures on binary vectors.

In some cases the definition can yield an indefinite expression  $\frac{0}{0}$ . In such cases we can restrict the use of the measure, or define the values also for indefinite cases. For example, we extend the values of Jaccard coefficient such that  $s_4(X,X)=1$ . And for Kulczynski coefficient, we preserve the relation  $T=\frac{1}{s_4}-1$  by

$$s_4 = \begin{cases} 1 & d = m \\ \frac{a}{a+b+c} & \text{otherwise} \end{cases} \qquad s_3^{-1} = T = \begin{cases} 0 & a = 0, \ d = m \\ \infty & a = 0, \ d < m \\ \frac{b+c}{a} & \text{otherwise} \end{cases}$$

We transform a similarity s from [1,0] into dissimilarity d on [0,1] by d=1-s.

For details see Batageli, Bren (1995).



# (Dis)similarities on $\mathbb{B}^m$ / examples 1

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n	measure	definition	range
1	Russel and Rao (1940)	<u>a</u> m	[1,0]
2	Kendall, Sokal-Michener (1958)	$\frac{a+d}{m}$	[1, 0]
3	Kulczynski (1927), $T^{-1}$	$\frac{a}{b+c}$	$[\infty,0]$
4	Jaccard (1908)	$\frac{a}{a+b+c}$	[1,0]
5	Kulczynski	$\frac{1}{2}(\frac{a}{a+b}+\frac{a}{a+c})$	[1, 0]
6	Sokal & Sneath (1963), un <sub>4</sub>	$\frac{1}{4}\left(\frac{a}{a+b}+\frac{a}{a+c}+\frac{d}{d+b}+\frac{d}{d+c}\right)$	[1, 0]
7	Driver & Kroeber (1932)	$\frac{a}{\sqrt{(a+b)(a+c)}}$	[1,0]
8	Sokal & Sneath (1963), un <sub>5</sub>	$\frac{ad}{\sqrt{(a+b)(a+c)(d+b)(d+c)}}$	[1, 0]
	1 2 3 4 5 6 7	<ol> <li>Russel and Rao (1940)</li> <li>Kendall, Sokal-Michener (1958)</li> <li>Kulczynski (1927), T<sup>-1</sup></li> <li>Jaccard (1908)</li> <li>Kulczynski</li> <li>Sokal &amp; Sneath (1963), un<sub>4</sub></li> <li>Driver &amp; Kroeber (1932)</li> </ol>	1       Russel and Rao (1940) $\frac{a}{m}$ 2       Kendall, Sokal-Michener (1958) $\frac{a+d}{m}$ 3       Kulczynski (1927), $T^{-1}$ $\frac{a}{b+c}$ 4       Jaccard (1908) $\frac{a}{a+b+c}$ 5       Kulczynski $\frac{1}{2}(\frac{a}{a+b} + \frac{a}{a+c})$ 6       Sokal & Sneath (1963), $un_4$ $\frac{1}{4}(\frac{a}{a+b} + \frac{a}{a+c} + \frac{d}{d+b} + \frac{d}{d+c})$ 7       Driver & Kroeber (1932)         8       Sokal & Sneath (1963), $un_5$



# (Dis)similarities on $\mathbb{B}^m$ / examples 2

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n	measure	definition	range
9	$Q_0$	<u>bc</u> ad	$[0,\infty]$
10	Yule (1927), Q	$\frac{ad-bc}{ad+bc}$	[1, -1]
11	Pearson, $\phi$	$\frac{ad-bc}{\sqrt{(a+b)(a+c)(d+b)(d+c)}}$	[1, -1]
12	- bc -	$\frac{4bc}{m^2}$	[0, 1]
13	Baroni-Urbani, Buser (1976), S**	$\frac{a+\sqrt{ad}}{a+b+c+\sqrt{ad}}$	[1,0]
14	Braun-Blanquet (1932)	$\frac{a}{\max(a+b,a+c)}$	[1,0]
15	Simpson (1943)	$\frac{a}{\min(a+b,a+c)}$	[1,0]
16	Michael (1920)	$\frac{4(ad-bc)}{(a+d)^2+(b+c)^2}$	[1, -1]



### Dissimilarities between sets

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Let  $\mathcal{F}$  be a finite family of subsets of the finite set U; A,  $B \in \mathcal{F}$  and let  $A \oplus B = (A \setminus B) \cup (B \setminus A)$  denotes the symmetric difference between A and B.

The 'standard' dissimilarity between sets is the *Hamming distance*:

$$d_H(A, B) := \operatorname{card}(A \oplus B)$$

Usually we normalize it  $d_h(A, B) = \frac{1}{M} \operatorname{card}(A \oplus B)$ . One normalization is  $M = \operatorname{card}(U)$ ; the other  $M = m_1 + m_2$ , where  $m_1$  and  $m_2$  are the first and the second largest value in  $\{\operatorname{card}(X) : X \in \mathcal{F}\}$ .

Other dissimilarities

$$d_s(A, B) = \frac{\operatorname{card}(A \oplus B)}{\operatorname{card}(A) + \operatorname{card}(B)}$$
  $d_u(A, B) = \frac{\operatorname{card}(A \oplus B)}{\operatorname{card}(A \cup B)}$ 

$$d_m(A,B) = \frac{\max(\operatorname{card}(A \setminus B), \operatorname{card}(B \setminus A))}{\max(\operatorname{card}(A), \operatorname{card}(B))}$$

For all these dissimilarities d(A, B) = 0 if  $A = B = \emptyset$ .



### Problems with dissimilarities

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Functions in R: dist, cluster/daisy

What to do in the case of *mixed units* (with variables measured in different types of scales)?

- conversion to a common scale
- compute the dissimilarities on homogeneous parts and combine them (Gower's dissimilarity)

Fairness of dissimilarity – all variables contribute equally. Approaches: use of normalized variables, analysis of dependencies among variables.



# Gower's dissimilarity

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the Gower dissimilarity coefficient for a mix of variables

$$d_{ij} = \sum_{v=1}^{m} \frac{\delta_{ijv} d_{ijv}}{\sum_{i=1}^{m} \delta_{ijv}}$$

where  $\delta_{ij\nu}$  is a binary indicator equal to one whenever both observations i and j are nonmissing for variable  $\nu$ , and zero otherwise. Observations with missing values are not included.

For binary and nominal variables v,  $d_{ijv} = 0$  if  $x_{iv} = x_{jv}$ ; and  $d_{ijv} = 1$  otherwise.

Ordinal variables v are considered as categorical ordinal variables and the values are substituted with the corresponding position index,  $r_{iv}$  in the factor levels. These position indexes are transformed in the following manner  $z_{iv} = \frac{r_{iv}-1}{\max_k r_{kv}-1}$  These new values,  $z_{iv}$ , are treated as observations of an interval scaled variable.

For continuous variables v,

$$d_{ijv} = \frac{|x_{iv} - x_{jv}|}{\max_k(x_{kv}) - \min_k(x_{kv})} d_{ijv}$$
 is set to 0 if  $\max_k(x_{kv}) = \min_k(x_{kv})$ .

Functions cluster/daisy and StatMatch/gower.dist.



# Solving the clustering problem

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Solving the clustering problem Finite - solution always exists, but in most cases algorithmically hard problem → heuristics.

- hierarchical
  - agglomerative methods (hclust, cluster/agnes, amap/hcluster, amap/hclusterpar)
  - divisive methods (cluster/diana, cluster/mona)
  - adding methods
- local optimization (leaders method) (kmeans, cluster/pam, cluster/clara, cluster/fanny)
- linear algebra methods
- graph theory methods
- other methods (mclust/Mclust, fpc/dbscan, dbscan/dbscan, factoextra/hkmeans)





# Acronyms

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Agnes - Agglomerative Nesting
Diana - Divisive Analysis
PAM - Partitioning around medoids
CLARA - Clustering Large Applications
hkmeans - Hierarchical K-means
FANNY - Fuzzy analysis clustering
Mclust - Model based clustering
DBSCAN - Density-Based Clustering



### Leaders method

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Solving the clustering problem Leaders method is a generalization of a popular nonhierarchical clustering k-means method.

The idea is to get "optimal" clustering into a pre-specified number of clusters with the following iterative procedure:

determine an initial clustering

### repeat

determine leaders of the clusters in the current clustering; assign each unit to the nearest new leader – producing a new clustering

until the leaders stabilize.



# Hierarchical agglomerative clustering

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Solving the clustering problem The *hierarchical agglomerative clustering* procedure is based on a step-by-step merging of the two closest clusters.

```
each unit forms a cluster: \mathbf{C}_n = \{\{X\} \colon X \in \mathcal{U}\}\ ; they are at level 0: h(\{X\}) = 0, \ X \in \mathcal{U}; for k = n - 1 to 1 do determine the closest pair of clusters (u,v) = \operatorname{argmin}_{i,j \colon i \neq j} \{D(C_i,C_j) \colon C_i,C_j \in \mathbf{C}_{k+1}\}\ ; join the closest pair of clusters C_{(uv)} = C_u \cup C_v \mathbf{C}_k = (\mathbf{C}_{k+1} \setminus \{C_u,C_v\}) \cup \{C_{(uv)}\}\ ; h(C_{(uv)}) = D(C_u,C_v) determine the dissimilarities D(C_{(uv)},C_s),C_s \in \mathbf{C}_k endfor
```

 $\mathbf{C}_k$  is a partition of the finite set of units  $\mathcal{U}$  into k clusters. The level h(C) of the cluster  $C_{(uv)} = C_u \cup C_v$ .



# Methods

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Hierarchical methods differ in selection of a between cluster dissimilarity *D*:

- single linkage:  $D(C_p, C_q) = \min_{X \in C_p, Y \in C_q} d(X, Y)$
- complete linkage:  $D(C_p, C_q) = \max_{X \in C_p, Y \in C_q} d(X, Y)$
- Ward:  $D(C_p, C_q) = \frac{n_p \cdot n_q}{n_p + n_q} d(T_p, T_q)$
- see help and paper