

## Discriminant Analysis

Anuška Ferligoj

UL, Ljubljana, Slovenia
NRU HSE, Moscow, Russia

Photo: Vladimir Batagelj, UNI-LJ

## Content

1 Introduction . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 1
2 Assumptions . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 2
3 The two-group discriminant problem . . . . . . . . . . . . . . . . . . . . . . . . 3
13 Example: Small companies . . . . . . . . . . . . . . . . . . . . . . . . . . . . 13
17 The k-group discriminant problem . . . . . . . . . . . . . . . . . . . . . . . . . 17
21 Relationship between discriminat analysis and canonical correlation analysis . . . 21

## Introduction



Discriminant analysis involves deriving linear combination of the measured variables that discriminate between the a priori defined groups in such a way that the misclassification error rates are minimized.

## Assumptions

1. $k \geq 2$.
2. At least 2 units in each group.
3. $p<n-2 ; p$ is the number of variables and $n$ the number of all units.
4. No variable is a linear combination of the other variables (multicolinearity).
5. The variables must have a multivariate normal distribution in each group when using the statistical tests.
6. The $p \times p$ variance-covariance matrix of the measured variables in each of the two groups must be the same.

## The two-group discriminant problem


(b)


Discriminant score $\left(L=.9 x_{1}+.5 x_{2}\right)$


Lectures

| groups | means | variance- <br> covariance m. |
| :---: | :---: | :---: |
| $G_{1}$ | $\mu_{1}$ | $\Sigma_{1}$ |
| $G_{2}$ | $\mu_{2}$ | $\Sigma_{2}$ |

The assumption: $\Sigma_{1}=\Sigma_{2}=\Sigma$

Fisher (1936) suggested finding a linear combination of $p$ variables $X_{i}$

$$
Y=b_{0}+b_{1} X_{1}+b_{2} X_{2}+\ldots+b_{p} X_{p}=X b
$$

so that the ratio of the difference in the means of the linear combinations in $G_{1}$ and $G_{2}$ to its within-group variance is maximized.

The means of the linear combinations in $G_{1}$ and $G_{2}$ are:

$$
\begin{aligned}
& \bar{Y}_{1}=b^{\prime} \mu_{1} \\
& \bar{Y}_{2}=b^{\prime} \mu_{2}
\end{aligned}
$$

The variance is

$$
\operatorname{var} Y_{1}=\operatorname{var} Y_{2}=b^{\prime} \Sigma b
$$

The ratio to be maximized is

$$
\frac{\bar{Y}_{1}-\bar{Y}_{2}}{\operatorname{var} Y_{1}}=\frac{b^{\prime} \mu_{1}-b^{\prime} \mu_{2}}{b^{\prime} \Sigma b}=\max
$$

From this optimization criterion the discriminat loadings $b$ can be derived. They are proportional to

$$
\Sigma^{-1}\left(\mu_{1}-\mu_{2}\right)
$$

## Sample-based estimates

Usually the parameters are estimated from a samples from each population $G_{i}$.
$\mu_{i}$ can be estimated by:

$$
\bar{x}_{i}^{\prime}=\left(\bar{x}_{i 1}, \bar{x}_{i 2}, \ldots, \bar{x}_{i p}\right)
$$

and $\Sigma$ by pooled sample variance-covariance matrix

$$
S=\frac{1}{n_{1}+n_{2}-2}\left(X_{1}^{\prime} X_{1}+X_{2}^{\prime} X_{2}\right)
$$

where $n_{1}$ is the number of units in the sample from $G_{1}$ and $n_{2}$ is the number of units in the sample from $G_{2}$.

The estimated discriminat loadings are

$$
\hat{b}=S^{-1}\left(\bar{x}_{1}-\bar{x}_{2}\right)
$$

## Group centroid

The mean value of the discriminant function for the units of a group is commonly referred to as the group centroid.

The centroid of the group $i$ is

$$
\bar{Y}_{i}=b^{\prime} \bar{x}_{i}
$$

## Classification rules

With the obtained (linear) discriminant variable $Y=X b$ each (new) unit can be assigned to one of the two groups. The unit $i$ is assigned to group $G_{1}$ if

$$
y_{i}-\bar{Y}_{1} \leq y_{i}-\bar{Y}_{2}
$$

or to $G_{2}$ if

$$
y_{i}-\bar{Y}_{1}>y_{i}-\bar{Y}_{2}
$$

An equivalent classification rule uses the midpoint of separation (cutoff point). For equal sample sizes $\left(n_{1}=n_{2}\right)$ it is

$$
Y_{c}=\frac{\bar{Y}_{1}+\bar{Y}_{2}}{2}
$$

For unequal sample sizes the point of separation is

$$
Y_{c}=\frac{n_{2} \bar{Y}_{1}+n_{1} \bar{Y}_{2}}{n_{1}+n_{2}}
$$



[^0]
## Classification table

The performance of a discriminant function can be evaluated by calculating the misclassification rate. Let us apply the obtained discriminant function to the data from which it was derived. Each unit is assigned to one of the groups according to the classification rule. The following table can be produced:

| Actual Group | Number <br> of Cases | Predicted Group <br> $G_{1}$ | Membership <br> $G_{2}$ |
| :---: | :---: | :---: | :---: |
| $G_{1}$ | $n_{1}$ | a | b |
| $G_{2}$ | $n_{2}$ | c | d |

The rate of correct classifications is

$$
\frac{a+d}{n_{1}+n_{2}}
$$

With equal sample size and two groups, the expacted chance accuaracy of a rule is $50 \%$.

The estimated nonerror rates (correct classifications) are optimistically biased, since we utilize the same set of data to construct the rule and to evaluate the performance.

## Example: Small companies

Let us consider the data of small companies in Slovenia. The groups are defined as follows:

- $G_{1}$ - service companies ( $n_{1}=70$ )
- $G_{2}$ - manufactoring companies ( $n_{2}=75$ )

The variables are 12 factors of business success.

## Discriminant loadings

|  | loadings |
| :--- | :---: |
| PROD-MET | $\mathbf{- . 5 4}$ |
| MARK-MET | $\mathbf{. 4 0}$ |
| PRODUCT | -.00 |
| RELATION | .01 |
| SKIL-EMP | .22 |
| SKIL-MAN | $\mathbf{. 5 1}$ |
| FAMILY | -.33 |
| ECON-ASO | -.18 |
| POL-CON | .48 |
| LOC-AUT | -.28 |
| STATE | .16 |
| COMPANY | .06 |

## Centroids

| group | centroid |
| :--- | :---: |
| service | .54 |
| manufactoring | -.50 |

## Classification table

| Actual Group | Number <br> of Cases | Predicted Group <br> service | Membership <br> manufact. |
| :---: | :---: | :---: | :---: |
| service | 70 | $70 \%$ | $30 \%$ |
| manufact. | 75 | $30.7 \%$ | $69.3 \%$ |

The percetage of correct classifications is $70 \%$.

## Discussion

The owners of the service sector companies and the owners of the crafts companies are the most distingushed by the following factors for the business success:

- improvement of products,
- skilled managers,
- political connections, and
- improvement of marketing methods.

The service companies owners believe more than crafts companies owners that improvement of products is less important, but more important are skilled managers, good political connections, and improvement of marketing methods.

## The k-group discriminant problem



In the case of more than two groups more than one discriminant variable may be needed to characterize effectively the differences between some of the groups. The maximum number of the discriminant variables is $\min (k-1, p)$, where $k$ is the number of groups and $p$ the number of variables.

## The approach

Let us assume that we have k groups and in each $n_{1}, n_{2}, \ldots n_{k}$, units.
Let us denote by $T$ the matrix of the total mean corrected sums-of-squares and cross-products for all variables on all units $n=\sum_{i=1}^{k} n_{i}$.
The matrix of sums-of-squares and cross-products for the $i$ th group let be denoted by $W_{i}$.

The within-groups sums of squares and cross-products are given by

$$
W=W_{1}+W_{2}+\ldots+W_{k}
$$

The matrix of between-groups sum-of-squares and cross-products can thus be found by the difference

$$
B=T-W
$$

The criterion that has to be maximazed is analogous to Fisher's criterion

$$
\frac{\text { variability between-groups }}{\text { variability within-groups groups }}=\max
$$

The variance of a discriminat variable $Y=X b$ is

$$
\operatorname{var} Y=b^{\prime} \Sigma b
$$

The variability between-groups is then

$$
\operatorname{var} Y=b^{\prime} B b
$$

and the variability within-groups is then

$$
\operatorname{var} Y=b^{\prime} W b
$$

Therefore, the discriminant criterion that has to be maximazed is

$$
\frac{b^{\prime} B b}{b^{\prime} W b}=\lambda=\max
$$

The best solution is obtained by calculating the eigenvalues and eigenvectors of the matrix $W^{-1} B$. The eigenvalues are $\lambda_{i}$. There are $r=\min (k-1, p)$ obtained solutions. The largest $\lambda$ and the corresponding eigenvector, whose elements are the discriminant loadings, define the first discriminant variable. The relative value of the eigenvalue $\lambda_{i}$ gives an index of the importance of each discriminant variable:

$$
\frac{\lambda_{i}}{\sum_{j=1}^{r} \lambda_{j}}
$$

## Relationship between discriminat analysis and canonical correlation analysis

In the case of the discriminant analysis we have $k$ groups and $p$ variables. The eigenvalues and eigenvectors of the matrix $W^{-1} B$ are calculated to estimate the discriminant variables. Let us denote the obtained eigenvalues by $\lambda_{j}^{d a}$.
From the nominal variable that defines the $k$ groups let us form $k-1$ dummy variables. With this we obtained the first set of $k-1$ variables. On the other hand we have $p$ measured variables. We can perform canonical correlation analysis. $k-1$ eigenvalues of the matrix $\Sigma_{X X}^{-1} \Sigma_{X Y} \Sigma_{Y Y}^{-1} \Sigma_{Y X}$ can be denoted by $\lambda_{j}^{k k a}$. Than it holds

$$
\lambda_{j}^{d a}=\frac{\lambda_{j}^{k k a}}{1-\lambda_{j}^{k k a}}
$$


[^0]:    Lectures

